

Marcus L. Wise

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www.MarcusLWisePhotography.com

EDUCATION

- 2015 *University at Buffalo CEL MWEE Program*
2014 *Leadership Buffalo, Class Experience (current class co-chair)*
2013 *Entrepreneurship in the Arts certificate program, Buffalo State College*
2013 *Arts Service Initiative: New Executive Directors Program*
2008 *Bachelor of Arts, Cum Laude, University at Buffalo*

PROFESSIONAL EXPERIENCE

2016 - Present **Art & Media Director, Beauty Milwaukee**

- Work with salon owner and stylist staff to photograph models for use in promotion and advertising, from lighting design, to photographic execution and post-production and retouching
- Created and maintain new website for the salon (www.BeautyMilwaukee.com)
- Handle all social media with daily posts on facebook and Instagram
- Create and organize visual displays on the salon floor for best presentation

2007 - Present **Owner/Operator, Marcus L. Wise Photography**

- Created award-winning photographic artwork that has been included in four solo exhibitions and over 60 juried group exhibitions, art fairs and festivals as well as in print and online publications.
- Created commercial product photography in-studio for numerous companies.
- Exclusive photographer for the 2015 NACE conference in Dallas. Included candid event and formal photos in a studio setting.
- Headshot photography for individuals and companies.
- Photographer for weddings, private parties and other events.
- Sold works to important private collections including the Roswell Park Cancer Institute.

2008 - 2016 **Owner/Operator, 464 Gallery / Wise Arts**

- Handled all financial accounting, graphic design, press, promotion and social media management for a multifaceted operation.
- Supported, educated and represented over 1000 local and emerging artists.
- Sold artwork originals and reproductions to art collectors and members of the general population.
- Hosted more than 100 events annually including solo and group art exhibitions, themed parties, fashion shows, poetry readings, private parties. Handled curation, preparation, press and promotion, exhibition installation, hosting of the opening event including coordination of food, drink, live entertainment, customer interactions, sales, artist management, and cleanup.
- Provided mentorship and education to emerging artists on topics including curation and presentation of art for exhibition and sale, how to write an effective artists statement among other ways to advance their careers.
- Created and hosted numerous off-site pop-up art galleries at varied locations including other art galleries, cafes, community centers, office buildings, and law firms.
- Hired and trained more than dozen interns and volunteers
- Created and operated an off-site anchor store at a 5-week Holiday Art Market, managed two employees with \$35,000 in sales.
- Represented chosen artists from the gallery at NYC's Affordable Art Fair.
- Served as judge for numerous art competitions, an all-high photography competition, fashion shows, and more.
- Taught workshops, gave presentations on, and provided mentorship through satellite programs on art, photography, business ownership, and social entrepreneurship.
- Featured in two short documentary films about art and community in Buffalo, NY.
- Sat on the boards, in active and advisory positions, for eight different professional and arts organizations, including as a committee member for the Buffalo Arts Commission.
- Received 16 total awards including those for photography, People's Choice's awards celebrating the galleries as well as awards for commitment to the arts and community.

2010 - Present **Founding President, Emerging Leaders in the Arts Buffalo (ELAB)**

- Started a grassroots arts organization that focused on supporting the arts and artists of the Western New York Region.
- Wrote the organization's By-Laws and other documentation.
- Oversaw and executed Incorporation of the organization and becoming an official 501c3 Not For Profit Organization.

- Worked with the board to create and begin execution of a Strategic Plan.
- Led the curation and execution of two large-scale community-oriented public art murals.
- Hosted dozens of events throughout the WNY community featuring local and emerging artists.
- Founding member of *City of Night*, an event that focused on art, culture, history, and sustainability, hosted at the before unvisited Silo City, a collection of abandoned grain elevators on an island in an industrial section of Buffalo. Curated an art fair, large-scale art installations, live performances on multiple stages, with food trucks and beer tents. In its third year, the event drew over 17,000 guests.
- Founding member for Buffalo's first large-scale art fair; *echo: Art Fair*, a juried fine art exposition, that connects experienced collectors and first-time buyers with emerging and established local, regional and international artists in a centralized and creative environment. Now in its 5th year, draws over 7,000 guests and represents over 130 artists and galleries.

2013 - 2016 **Owner/Operator, Glow Gallery**

- Similar duties to those listed for 464 Gallery, this space also focused on working with local LGBT artists and included a collaborative effort with local LGBT publication, *The Loop*.

2012 - 2015 **Creator, Editor and Designer, Spark Art Magazine**

- Conceived of, created and curated artwork for a 30-page arts magazine, worked with authors to create and edit profile feature articles on talented local artists.
- Used Photoshop and InDesign to create the visual layout for the magazine pages.
- Handled publication/printing, sales and distribution of magazines.

2011 - 2015 **Director, Studio 464**

- Managed a working space that served as a working art studio for 4-6 resident artists monthly.
- Managed event calendar and hosted events in the space above 464 Gallery.
- Managed maintenance and upkeep of space.

KNOWLEDGE / SKILLS

- Experienced with Nikon cameras, lenses, and gear. Currently shooting with Nikon D700.
- Proficient in Adobe Creative Suites including the most current versions of Photoshop and Lightroom.
- Experienced with studio lighting setups in studio and in the field.
- Skilled in retouching, editing and archiving of photos.
- Proficient in graphic design, website design and maintenance, and social media management.
- Exceptional organizational skills.

AWARDS and HONORS

- 2014 **Buffalo Spree Best of Buffalo**- Winner Best Art Openings for First Fridays including Glow Gallery
Artvoice Best of Buffalo- Nomination for Best Art Space for Glow Gallery
- 2013 **Commitment to the Arts Award**- Presented by Niagara Falls Mayor Paul Dyster
Buffalo Spree Best of Buffalo- Winner Best Art Openings for 464 Gallery
- 2012 **Artvoice Best of Buffalo**- Winner Best Up-and-Coming Art Space for 464 Gallery
Artvoice Best of Buffalo- Nomination for Best Supporter of the Arts
Artvoice Best of Buffalo- Nomination for Best Photographer
- 2011 **Oishei 20**- Selection for inclusion in 2011's 20
Artvoice Best of Buffalo- Winner Best Up-and-Coming Art Space for 464 Gallery
Artvoice Best of Buffalo- Nomination for Best Photographer
- 2010 **Artvoice Best of Buffalo**- Winner Best Under the Radar Art Space for 464 Gallery
Cultural Ambassador Award- from the Grant Amherst Business Association

REFERENCES AVAILBLE UPON REQUEST